

The Customer:

Bay Area Online Sports Network (BAOSN)



BAOSN utilizing JVC CONNECTED CAM™ simple to setup and use products to deliver their high-definition broadcasts.

The Challenge:

In the network's transition to REMI productions, BAOSN needed high-quality equipment that would also support its mission of delivering cost-effective, high-definition broadcasts over the internet.

The Solution:

A JVC user since founding BAOSN in 2014, Jim Petromilli most recently introduced the brand's GY-HC500 CONNECTED CAM to the team, along with four BR-DE900 decoders — JVC's professional grade, high-performance IP decoding appliance; and two previous generation JVC cameras. "Most of our games are shot in 720p, and most of our clients, whether it be national or local, ask for 720p resolution," he explains. "When a broadband internet connection is available on-location and at the studio, the workflow is simply connecting the camera LAN to the router. The camcorder's REMI capability allows us to send the H.264 or HEVC encoded ISO feed from each camera directly to our BR-DE900 decoders using SRT."

The CONNECTED CAM solutions, and the JVC staff, assisted BAOSN in its shift towards REMI productions that were initially spurred by COVID. "Trying to purchase and learn how to use new cameras during the pandemic was unprecedented," adds Petromilli. "Due to social distancing protocols, all our training and support was done remotely, over the phone, and JVC was incredible to work with."

The Results:

With the JVC equipment, BAOSN has been able to fulfill its production standards with an even higher level of quality than before. “When JVC introduced its 500 Series CONNECTED CAM with SRT, it was a game changer for us. The GY-HC500 camera has allowed us to play at a higher level than we previously could, and the camera’s 40x lossless dynamic zoom was a key factor in that decision. Additionally, setup on-location is always quick and simple. The GY-HC500 can store four streaming destinations and return video (IFB) sources. With all settings pre-programmed, connecting to the internet and pressing the ‘Online’ button is all that is needed to start a contribution-quality video feed to the remote studio.”

BAOSN worked with JVC General Manager of Engineering, Edgar Shane, on the recent acquisitions. “The support we received from Edgar and his team was incredible,” continues Petromilli. “They made sure we were up to speed on how best to set up and utilize our new cameras, and about SRT technology in general. You don’t necessarily think about the support component when you make a purchase, but JVC’s customer service is top-notch.”